

## **BEX and MCE Asia 2018 to Empower a Digital-first Future for the Building and Construction Industry**

**SINGAPORE – JULY 05, 2018** – [Build Eco Xpo \(BEX\) Asia](#), Southeast Asia’s leading trade exhibition for the region’s green building market, and [Mostra Convegno Expocomfort \(MCE\) Asia](#), a regional HVAC-R, water and energy exhibition will return in September. As ASEAN ministers convene for a Special Ministerial Meeting on Climate Change on 10 July, BEX and MCE Asia will highlight the industry’s latest efforts and developments that will help advance climate change action for the region.

Held as part of the Singapore Green Building Week (SGBW), BEX Asia, together with co-located events MCE Asia as well as the annual International Green Building Conference (IGBC), is set to welcome over 12,000 professionals, thought leaders and policy makers from across the built industry.

### **Technology accelerates the shift towards sustainable cities**

Technology will be a main highlight this year, with BEX and MCE Asia incorporating a new feature on Smart Buildings & Automation. The exhibition will include prominent brands such as [Delta Energy](#), [ebm-papst](#), [Marko Tack](#), [Overkiz](#), and [Tridium](#). As smart cities take centerstage in Southeast Asia’s development, the new feature will showcase the latest technologies ranging from energy management systems, automatic controls, Internet of Things (IoT) solutions, smart grids and leading-edge security systems.

“The path to sustainable development is a multi-concerted effort that requires industry players to come together to develop complete solutions interfacing major disciplines that will truly impact society. Technology will amplify the efforts of all players, big and small, and make it easier for anyone to take part in the sustainability movement. The Smart Buildings and Automation showcase is the ideal platform for the cross-pollination of ideas needed to drive the conversation. We are looking forward to demonstrating our secure and convenient access solutions and interacting with other industry leaders,” Peter Latscha, General Manager, [Glutz](#).

Following a successful feature of the Future Home last year, Surbana Jurong Consultants will be returning to the BEX show floor this year with a curated exhibit titled “City of \_\_\_\_”. The showcase aims to highlight how new technologies can shape the future of city-making and influence lifestyles in the city, moving people towards a low-carbon, inclusive and environmentally-resilient future.

Lending an international outlook to the shows, BEX and MCE Asia will also incorporate pavilions that highlight cutting-edge innovations from China, Germany, Italy, Japan and Taiwan.

In all, BEX Asia, together with its co-located event, MCE Asia will host over 450 exhibiting companies from across the globe, all striving to advance the region’s climate change agenda.

### **BEX Asia 2018 – Propelling conversations for a sustainable future**

Running its 11<sup>th</sup> edition in 2018, BEX Asia continues to break new ground in the green building development space. The exhibition gathers some of Asia Pacific’s most influential thought leaders to network, engage in knowledge exchange and to inspire the development of leading green building strategies and technologies.

Visitors at the show can also look forward to exciting building innovations such as the wide range of fire shutters and flood protection barriers solution from [Delta Technology](#). These solutions aim to protect building properties and saves lives during disasters and emergencies.

“Given the evolving landscape, BEX Asia helps us remain at the forefront of these changing times. Technology has the potential to replace most manual work throughout the engineering and construction value chain, but for that to happen, a dialogue must take place across the entire industry. We are excited to be able to contribute to this conversation at BEX,” added Johnathan Chan, Business Development Manager, [Lian Wang](#).

Other returning brands and new companies participating at BEX Asia 2018 include [AGC](#), [Agsitech](#), [Big Ass Fans](#), [Dalian Allied Nanotech](#), [Merawood](#), [Millenium 3 Building Products](#), [NAKA Corporation](#), [Shandong Weihua Glass](#), [The Floor Gallery](#).

### **MCE Asia 2018 – Helping the industry take a bigger leap towards energy efficiency**

Complementing BEX Asia is MCE Asia, the Asian edition of Mostra Convegno Expocomfort (MCE), Europe’s longest running trade exhibition for environmentally-friendly comfort technology. MCE Asia enables the sharing of best practices and solutions in the four sectors of cooling, water, and renewable energy and heating.

HVAC-R industry practitioners, consultants, engineers and facilities managers can also see first-hand state-of-the-art solutions. One example is Amptec’s robotic duct-cleaners, which tap on dry ice blasting technology from technology partners, to clean and maintain ducts and vents while cutting down on time and resources and resolving Sick Building Syndrome (SBS). The investment in technology tackles the lack of manpower, a long-standing concern of the industry, and shows the way forward for other small and mid-sized firms.

Leaders such as [Daikin](#) and [Panasonic](#) will also showcase their latest innovations alongside first-time exhibitors like [Closecomfort](#), [Ipee](#), [LYS Energy](#) and [MayAir](#), with next-generation HVAC-R solutions, which will go a long way in ensuring the future sustainability of our urban buildings.

“For over 40 years, we have focused on providing quality materials for the world’s build industry. Over the years, we have successfully harnessed technology from the best in the world to enhance our products, such as the Quadra Surface - Sintered Slab. BEX and MCE Asia are important platforms for us to connect with players and thought leaders in the region, as we continue to grow and innovate, and we look forward to being in Singapore in September,” said Andrian Tanoto, Export Manager, [Quadra](#) Indonesia.

### **Fostering green discussions amidst innovation**

Running concurrently with BEX Asia is the complimentary three-day Green View seminar that showcases best practices, latest research and deep insights around sustainable building innovations. The curated seminars will help industry practitioners gain a more nuanced understanding of topics such as architectural and façade solutions, smart building applications and systems, as well as green building design and innovative features.

Some highlights include:

- “Icon versus Sensual Architecture” by Keith Brewis, Managing Partner, International Operations at Grimshaw

- “Future Trends and Best Practices for Smart Buildings” by Scott Dunn, Vice President, Southeast Asia at AECOM

Industry leaders and end-users can also expect to network and exchange industry ideas at the complimentary three-day Mostra Xchange seminar, gaining insights on energy-efficient HVAC-R, sanitary, plumbing and solar energy implementation, across various use cases in industrial plants, commercial and residential buildings.

Seminar highlights include:

- “Solar Ready’ Rooftops for New Buildings” by Samridh Goyal, Founder and CEO at Solar Horizon Pte Ltd
- “Making your Buildings Smarter and Maximizing Energy Savings through Collective Intelligence” by Akua Sampson, Head of Sales and Business Development, Emissions Consult, Emissions Consult, LLC

The IGBC, a co-located event concurrent with the SGBW, is the premier green building conference where thought leaders, policymakers, and practitioners in the built environment sector converge for learning, networking and collaborations. With the theme, "Build Green: Build Smart. Build Communities", IGBC 2018 will focus on rallying stakeholders to come together as a community to help drive the green building agenda.

Featured speakers include:

- Simon Sturgis, Managing Director, Sturgis Carbon Profiling LLP, United Kingdom
- Sun Ying, Vice President, China Construction Technology Consulting Co. Ltd, China
- Dr Raymond Yau, General Manager, Technical Services & Sustainable Development, Swire Properties Limited, Hong Kong

“As the conversation evolves to include the emerging use of technology, MCE and BEX Asia are well positioned to promote the exchange of ideas and best practices needed to meet the needs of the industry. There continues to be a groundswell of support for greater ownership in the climate change battle, prompting players along the entire value chain – architects, consultants, contractors, engineers, and tenants – to come together to holistically address the issue of sustainability and chart the way forward,” commented Louise Chua, Project Director, Reed Exhibitions, on the progress of BEX and MCE Asia.

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#### **About Build Eco Xpo**

Build Eco Xpo (BEX) Asia is Southeast Asia’s leading trade exhibition for the green building and construction industry. It is a one-stop destination to source from international suppliers, with regional buyers and specifiers, and learn new knowledge at curated seminars. It’s where inspiration and transformation takes place. [www.bex-asia.com](http://www.bex-asia.com)

#### **About Mostra Convegno Expocomfort**

Mostra Convegno Expocomfort (MCE) Asia is Southeast Asia’s only 3-in-1 trade exhibition for energy efficiency in HVAC-R, plumbing, sanitary accessories, and solar energy. Its where international manufacturers, innovative startups and Southeast Asian buyers and influencers converge to source, network, learn and transform their business.

#### **About Reed Exhibitions**



Reed Exhibitions is the world's leading events organiser, with over 500 events in over 30 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

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