

# Latam Mobility Summit 2018

## May 8/9 - Mexico City

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### LATIN AMERICA PREPARES ITS STRATEGY FOR MORE SUSTAINABLE MOBILITY

- **During 2 days, more than 500 experts will meet in Mexico City at the 1st Latin American Summit on Sustainable Mobility.**
- **Financing continues to be a challenge for the new mobility infrastructures in Latin America. However, the main financial entities and investors' interest in the region has increased.**
- **By 2020 the region will have an additional 90 million inhabitants in its main capitals.**
- **The meeting, supported by the main national and international organizations, will take place in Mexico City between May 8th and 9th, 2018.**

Mexico City, November 29<sup>th</sup> 2017. By the year 2020, it is expected that the large cities of Latin America will have an additional 90 million inhabitants. The already complex conditions of urban mobility, road congestion, accident rate and quality of life will worsen exponentially if we do not take urgent measures.

With the aim of analyzing the current situation of urban growth in Latin America, as well as designing solid strategies for the future of mobility in the region, more than 500 senior executives will meet in Mexico City in the month of May in the First Latin American Summit of Sustainable Mobility (Latam Mobility Summit).

In less than 15 years the total population of the region increased by more than 100 million people, according to figures from the Economic Commission for Latin America and the Caribbean (ECLAC). This population increase will undoubtedly have a direct impact on the massification of large cities.

Investment in infrastructures, improvement of public transport conditions, technological innovation, electric vehicles, mobile applications, ... all these elements and many more will be the basis of an agenda that will have more than 80 local and international speakers, who will debate during two intense Days the future of mobility in the region. Coordinated by 10 strategic advisors with extensive experience in the industry, the speakers and attendees will have the opportunity to discuss in detail about measures that could have real impact in the current mobility conditions in the region.

The environment of political transition in the main countries of the region (Mexico, Colombia, Chile, Honduras, Costa Rica...) will undoubtedly contribute to increase efforts to include the improvement of mobility conditions in the priorities of the new administrations at a regional level.

The innovative environment that surrounds the sector will not go unnoticed during the days of the Latam Mobility Summit. Thus, the organization will dedicate a space for entrepreneurs in the mobility sector coordinated in conjunction with Mass Challenge Mexico, which will seek to identify innovative projects that contribute to improving the quality of life of a population that directly suffers the impacts of road congestion throughout the region.

News from #Latamobilitysummit

Great international presence, exhibition space and the Prize for Innovative Start Ups, to which dozens of projects have been submitted, are some of the main novelties of the Latam Mobility Summit. An organized meeting to be held in Mexico City between May 8th and 9th, 2018 which will have the great collaboration of entities such as UN Environment and ProMéxico and organizations such as Bloomberg New Energy Finance and Invest in Latam among others.

The Latam Mobility Summit is configured as a disruptive encounter to the urban reality of Latin America, with the aim of designing a solid strategy to improve the quality of life of an urban population increasingly numerous in the region, which faces serious mobility problems.

Renowned international speakers, such as Lada Strelnikova Manager of the European Energy Efficiency Fund or Juan Carlos Meade, Director of the Automotive Industry in ProMéxico, have already begun to confirm their presence at a meeting expected to be attended by more than 500 top executives.

Every day there are more companies and international organizations that want to be present at the Summit where the main voices of the ecosystem meet: besides Waze, Volvo Bus, Bloomberg New Energy Finance, The Carbon Trust, others will also be present in the Latam Mobility; Inter-American Dialogue, Invest in Latam, Masschallenge, Econduce, as well as institutions that are promoting change such as UN Environment, Proméxico, ALEM or INEL.

For more information:

#### About Latam Mobility Summit

The Latam Mobility Summit is the leading event in sustainable mobility in Latin America, and will be celebrated on May 8th and 9th in Mexico City, Mexico. Among the official partners of the Latam Mobility Summit are: UN Environment, The Carbon Trust, Invest in Latam, Proméxico, Bloomberg New Energy Finance, European Energy Efficiency Fund, INEL, Hincio, Masschallenge, as well as the Media Partners: Híbridos y Eléctricos, FuturEnergy, Energía Hoy and Electromovilidad. This edition is expected to have attendance of more than 500 senior executives at specialized conferences as well as more than 1,000 attendees

You can buy your ticket and get more information on the event website:

<http://www.latamobility.com>

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